

### **CORPORATE UPDATE**

Moving forward, SBDG Management will be providing key information and highlights regarding our recent performance, strategic initiatives, and future outlook on a centralized and regular basis.

### The SBDG Mission

SBDG: Small Business Development Group, Inc., is a publicly traded holding company employing its 'IPO Factory' model to partner with and grow SME-level privately owned businesses via M&A, management consulting, marketing, and business development, aiming to build shareholder value through multiple spin-off IPOs onto the NYSE or Nasdaq annually, starting in 2026.

## **Recent Performance Highlights**

To facilitate the proper development and implementation of our mission, we have spent the past year preparing our infrastructure for deployment. Our network and reach have increased substantially, along with our relationships with working partners.

We believe the time is right, and have started our marketing of the SBDG IPO Factory in earnest this quarter.

- Over the past several years we have been working on the SBDG model for spin-offs, and discussing with legal, accounting, investment banking, exchange and SEC professionals. We are now referring to the process in our marketing as the "SBDG IPO Factory."
- Our discussions have included NYSE and Nasdaq management, and current leaders in the aforementioned categories.
- We have reengaged our efforts to seek acquisitions in the \$2M to \$20M enterprise value range.

SBDG.ai



## **Stony Hill Advisors**

A crucial aspect of the SBDG mission is sourcing 'First Look Deal Flow' through a 'Boots on the Ground' approach. This was a primary goal in the acquisition of Stony Hill Advisors. Since the 2022 acquisition of Stony Hill, we have expanded services to include management consulting, and initiated plans for national expansion.

- The addition of Dave Dickens to the team and subsequent promotion to Chief Operations Officer has been crucial to Stony Hill's growth. His leadership has positioned Stony Hill for scalability, and he has been an integral and invaluable asset to the company's development.
- The appointment of Will Barfield as Chief Staffing Officer. A respected staffing industry professional, Will is leading Stony Hill's targeted expansion into new markets and overseeing a new revenue stream of offering staffing services to Stony Hill clients.
- The deployment of the Stony Hill Alliance Partner program, designed to develop and establish formal relationships with professionals across various service-based sectors who work with SME-level businesses. Participants include accountants, attorneys, consultants, real estate brokers, wealth management advisors, and other M&A professionals.

StonyHillAdvisors.com

### SBDG Financials and Investment Potential

SBDG has all the knowledge, experience, and relationships to successfully deploy its mission and achieve its goals.

At the same time, we are positioned as a ground floor opportunity. We are allowing potential investors to participate at a ground floor level, and in doing so leveraging decades of experience typically only available to investment banking professionals.

<u>Current Stock Quote</u>: We are often asked about "what is happening with the stock" as it fluctuates from a \$.50 to \$1 level. The short answer is, at this point it does not matter and affect our immediate strategies. This is an engineered process, and



once we start making more acquisitions, and working towards spin-offs, this will change significantly.

If one was to attempt to buy \$25,000 worth of SBDG in the marketplace today with one market trade order, you would see the stock go up significantly.

### https://www.otcmarkets.com/stock/SBDG/quote

Our goal is NOT to be a playground for momentum traders. Rather, we have engineered SBDG to be a long-term, wealth generation vehicle modeled after Berkshire Hathaway. Equity growth with a long-term hold strategy, and short-term gains generated via dividends. In SBDG's case specifically, dividends in IPO spin-offs.

<u>Financials</u>: We have always been, and will continue to be transparent with our numbers, as we have to be. It is posted here.

### https://www.otcmarkets.com/stock/SBDG/financials

Clearly we are a ground floor opportunity. Again, as this process is engineered, and we are now moving full speed forward, one new acquisition will change this significantly.

SBDG is engineered and designed to be a vessel for growth via acquisition and exit via IPOs of its subsidiaries.

<u>2024 Annual Report</u>: As a publicly traded company, we are required to publish an annual report. 2024 was filed and published in March 2025 to complete our compliance requirements.



## Strategic Initiatives / Industry Focus

SBDG's focus has been two strategic initiatives to drive long-term growth and value:

- 1. Deployment of the SBDG IPO Factory
- 2. Seeking Acquisition Targets

We have been focusing on the following industries:

- **Commercial Construction:** We are targeting commercial design and build firms as this will be a continued growth industry.
- **M&A and Business Brokerages:** Continuing on previous mandates, we believe this industry will be faced with ongoing challenges leading to consolidation opportunities.
- **Staffing:** This industry is and will be going through significant change, and we believe there is an opportunity to consolidate the right facets.
- **Automotive:** Targets include a wide range of businesses throughout multiple sectors of the automotive industry.
- **Technology and Infrastructure:** We will continue to look for opportunities to acquire companies that assist our infrastructure, along with our portfolio companies and clients.
- Consumer Packaged Goods (CPG): The CPG category includes tangible goods that are purchased and consumed quickly, making certain sectors fairly recession proof. Our current targets include manufacturers themselves along with companies that facilitate the processes.
- Spirits and Alcohol: Both distilleries and craft breweries are in and will be in deep distress. We believe that this could lead to a significant turnaround opportunity.

We prioritize acquiring 'plain vanilla' companies that are 'Al-proof,' or resilient to displacement as Al rapidly develops. At the same time, we seek companies that can benefit from Al technologies to increase their efficiency and profitability.



# **SBDG PIPE Offering**

Earlier this quarter we were preparing a new PIPE offering document at a higher conversion rate and pricing than last year's opportunity. Our securities counsel informed us that we have to continue the same offering until June of this year.

We have decided to temporarily open up the offer at the 2024 level. As a reminder, the PIPE pays 7% Annual Interest until converted to SBDG common. The conversion rate is at 50% of trading price OR \$.50 per share, whichever is higher at time of conversion.



Upside for SBDG
Shareholders is based
on:
1. Equity Growth of
SBDG
2. Dividends of
shares from IPO
Spin-offs

Minimum PIPE Investment: \$25,000.

Maximum PIPE Investment: \$300,000.

Must be in \$25k increments.

The SBDG PIPE Deadline is MAY 31, 2025





### SBDG Future Outlook

We are optimistic about our future prospects and are committed to delivering value to our shareholders. Our key focus areas for the next quarter include:

- Continued ramp-up of our SBDG IPO Factory marketing efforts.
- Advancing our acquisition mandates and strategies.
- Further enhancement of our network and partnerships.
- Continued growth and engagement in our expansion target markets.
- Driving deal flow opportunities and structured deal flow channels.

\*Special Note: We will be soon releasing the <u>SBDG.ai</u> app, which will give users regular updates on SBDG, its stock price, and opportunities.

We appreciate your continued support and investment in SBDG. We remain dedicated to driving growth, profitability, and long-term value for our shareholders.

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#### **DISCLAIMER**

The Company's future operating results are subject to many factors, including: Our ability to identify and acquire profitable business entities Our ability to raise financial means for acquiring and operating business entities The general business climate of the U.S., Other risks currently unknown but which could arise in the future. In some cases, you can identify forward-looking statements by terminology such as "may," "should," "rould," "predict," "potential," "continue," "expect," "anticipate," "future," "intend," "plan," "believe," "estimate" and similar expressions (or the negative of such expressions). Any or all of our forward-looking statements in this report and in any other public statements we make may turn out to be wrong. They can be affected by inaccurate assumptions we might make or by known or unknown risks and uncertainties. Consequently, no forward-looking statement can be guaranteed. In addition, we undertake no responsibility to update any forward-looking statement to reflect events or circumstances which occur after the date of this report.